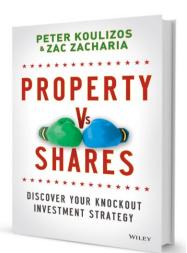
Using Asset Allocation with VectorVest The secret to outperforming the Pros!



About Zac Zacharia

- Involved in Financial markets since 1999
- Experienced in Shares, Options, Warrants, CFDs and FX
- Founder and Director of The CENTRA WEALTH Group in Australia
- Co-author of the investment book, "PROPERTY vs SHARES"
- Course Lecturer for KAPLAN Professional and TAFE SA
- Formerly Senior Private Client Adviser at Ord Minnett (2008 to 2011)
- Former State & Nat'l Director of Australian Technical Analysts Association
- Investment Training Manager Shareschool (2002-2007)
- Bachelor of Commerce (Accounting)
- Diploma of Financial Services (Financial Planning)
- Diploma of Mortgage Broking Management
- Accredited Australian Derivatives Advisor ASX-Level 2
- Regular contributor for Sunday Mail, The Advertiser, inBusiness Magazine, Your Money and AIA Equities & Derivatives Bulletins







About The Centra Wealth Group



- Established in 2012
- Boutique financial services provider in Australia
- Privately owned
- Directly licensed by ASIC with its own AFSL









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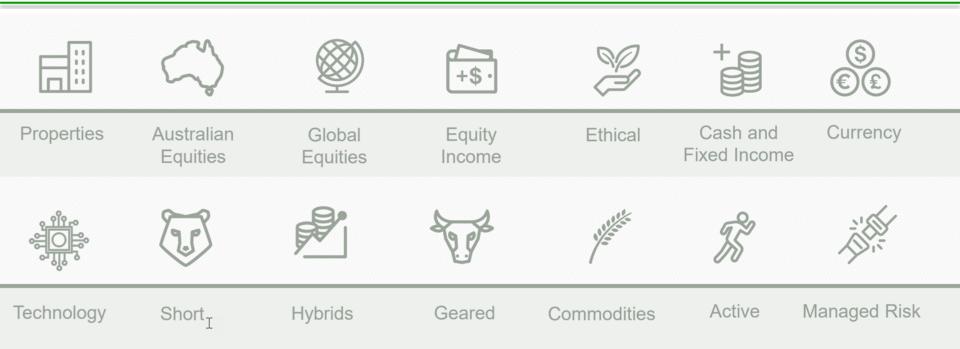


Agenda

☐ Types of Asset Classes & Risk vs Return ☐ Sharemarket vs Economy & What Assets do well in each stage ☐ Is stock selection the most important driver of success? ☐ Determining your Risk Profile ■ Determining your Asset Allocation ☐ How to create and manage a profitable portfolio



So many choices for investment



Defensive Assets carry lower levels of risk, are generally less volatile and are associated with lower returns over the long term. These assets include Cash, Fixed Interest and Bonds. Generally don't exhibit capital growth, but rather provide regular income.

Growth Assets have higher levels of risk, are generally more volatile particularly in the short term and are associated with higher returns. These assets include Domestic and International Shares, Listed Property, Infrastructure, Commodities and Alternatives. Provide capital growth, and some also provide income.



This year's winner...could be next years loser!

	Cash	Aust. Bonds	Global Bonds	A-REITs	Aust. Equities	World Equities	Gold (\$US)
2003	4.9%	3.0%	6.6%	8.8%	14.6%	0.2%	19.4%
2004	5.6%	7.0%	8.9%	32.0%	28.0%	10.1%	5.5%
2005	5.7%	5.8%	6.6%	12.5%	22.8%	18.4%	17.9%
2006	6.0%	3.1%	4.4%	34.0%	24.2%	12.6%	23.2%
2007	6.7%	3.5%	6.6%	-8.4%	16.1%	0.2%	30.9%
2008	7.6%	14.9%	9.2%	-54.0%	-38.4%	-27.2%	5.8%
2009	3.5%	1.7%	8.0%	7.9%	37.0%	4.4%	24.4%
2010	4.7%	6.0%	9.3%	-0.4%	1.6%	-1.1%	29.6%
2011	5.0%	11.4%	10.5%	-1.5%	-10.5%	-7.4%	10.1%
2012	4.0%	7.7%	9.7%	33.0%	20.3%	14.7%	7.1%
2013	2.9%	2.0%	2.3%	7.1%	20.2%	42.5%	-28.3%
2014	2.7%	9.8%	10.4%	27.0%	5.6%	13.9%	-1.4%
2015	2.3%	2.6%	3.3%	14.3%	2.6%	9.8%	-10.4%
2016	2.1%	2.9%	5.2%	13.2%	11.8%	8.4%	8.1%
2017	1.7%	3.7%	3.7%	5.7%	11.8%	14.8%	13.5%
2018	1.9%	4.5%	1.6%	2.9%	-2.8%	0.6%	-1.6%
2019	1.7%	7.3%	7.2%	19.5%	25.0%	26.8%	18.3%
# neg yrs	0	0	0	4	3		4
Min	1.7%	1.7%	1.6%	-54.0%	-38.4%	-27.2%	-28.3%
Max	7.6%	14.9%	10.5%	34.0%	37.0%	42.5%	30.9%
Stdev	1.9%	3.7%	2.8%	20.5%	17.6%	14.9%	15.1%
Correlation to Aust. Equities	-0.23	-0.67	-0.15	0.75	1.00	0.69	0.20

Source: Bloomberg. Does not compare all asset classes and investment exposures. Past performance is not an indicator of future performance.

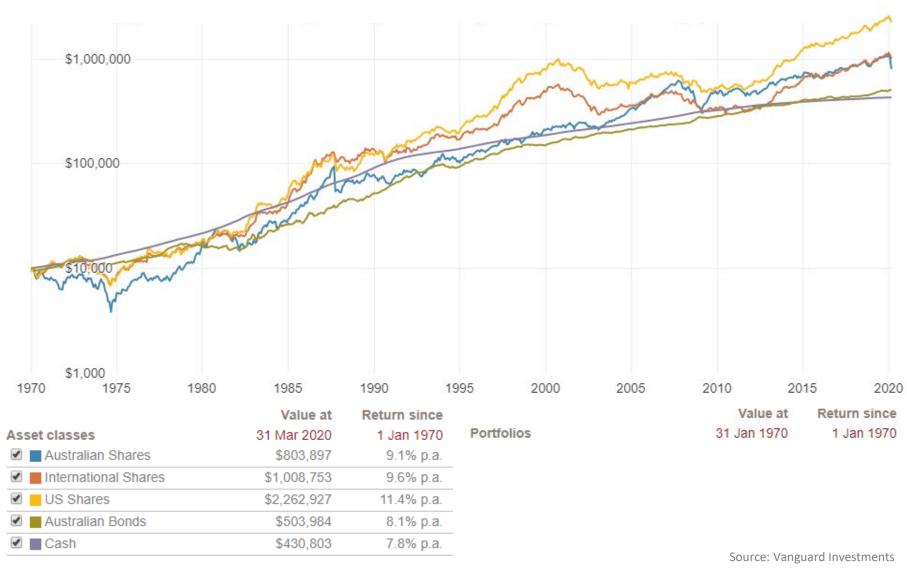
Graded colour scale







The value of \$10k invested for 50 years





40 Years

	Value at	Return since
Asset classes	31 Mar 2020	1 Jan 1980
Australian Shares	\$528,150	10.4% p.a.
✓ International Shares	\$570,775	10.6% p.a.
✓ US Shares	\$1,265,072	12.8% p.a.
✓ ■ Australian Property	\$383,755	9.5% p.a.
✓ ■ Australian Bonds	\$299,068	8.8% p.a.
✓ ■ Cash	\$200,308	7.7% p.a.

20 Years	Value at	Return since
Asset classes	31 Mar 2020	1 Jan 2000
Australian Shares	\$37,832	6.8% p.a.
✓ ■ International Shares	\$20,161	3.5% p.a.
■ US Shares	\$27,871	5.2% p.a.
✓ ■ Australian Property	\$29,359	5.5% p.a.
■ International Property	\$54,694	8.8% p.a.
✓ ■ Australian Bonds	\$33,473	6.1% p.a.
✓ Intl. Shares (A\$ hedged)	\$39,635	7.0% p.a.
✓ ■ Cash	\$23,011	4.2% p.a.

30 Years

	Value at	Return since
Asset classes	31 Mar 2020	1 Jan 1990
Australian Shares	\$103,779	8.0% p.a.
✓ International Shares	\$72,144	6.8% p.a.
✓ US Shares	\$179,258	10.0% p.a.
✓ ■ Australian Property	\$87,686	7.4% p.a.
✓ ■ Australian Bonds	\$98,066	7.8% p.a.
✓ Intl. Shares (A\$ hedged)	\$103,458	8.0% p.a.
✓ ■ Cash	\$47,816	5.3% p.a.

10 Years

Asset classes	31 Mar 2020	1 Jan 2010
Australian Shares	\$16,212	4.8% p.a.
✓ International Shares	\$29,139	11.0% p.a.
■ US Shares	\$42,137	15.1% p.a.
✓ ■ Australian Property	\$19,577	6.8% p.a.
✓ International Property	\$26,431	9.9% p.a.
■ Australian Bonds	\$17,886	5.8% p.a.
✓ Intl. Shares (A\$ hedged)	\$18,720	6.3% p.a.
✓ ■ Cash	\$13,304	2.8% p.a.

Source: Vanguard Investments

Value at

Return since



5 Years		
	Value at	Return since
Asset classes	31 Mar 2020	1 Mar 2015
Australian Shares	\$10,763	1.5% p.a.
✓ International Shares	\$14,888	8.1% p.a.
✓ US Shares	\$17,429	11.5% p.a.
✓ ■ Australian Property	\$9,872	-0.3% p.a.
✓ ■ International Property	\$11,732	3.2% p.a.
✓ ■ Australian Bonds	\$12,323	4.2% p.a.
✓ Intl. Shares (A\$ hedged)	\$12,443	4.4% p.a.
✓ ■ Cash	\$10.972	1.8% p.a.

1 Year		
	Value at	Return since
Asset classes	31 Mar 2020	1 Mar 2019
Australian Shares	\$8,557	-13.4% p.a.
✓ International Shares	\$10,600	5.5% p.a.
■ US Shares	\$11,023	9.4% p.a.
✓ ■ Australian Property	\$7,251	-25.7% p.a.
✓ International Property	\$9,310	-6.4% p.a.
✓ ■ Australian Bonds	\$10,804	7.4% p.a.
✓ Intl. Shares (A\$ hedged)	\$10,900	8.3% p.a.
✓ ■ Cash	\$10,140	1.3% p.a.

Source: Vanguard Investments

Asset class returns tend to become predictable over time – but can be volatile over a shorter investment time horizon.

The Economic Cycle largely defines what asset classes will outperform during each stage of the cycle.

The way to protect your portfolio from unexpected volatility in a particular asset class is to diversify across Asset Classes – and across investment sectors.



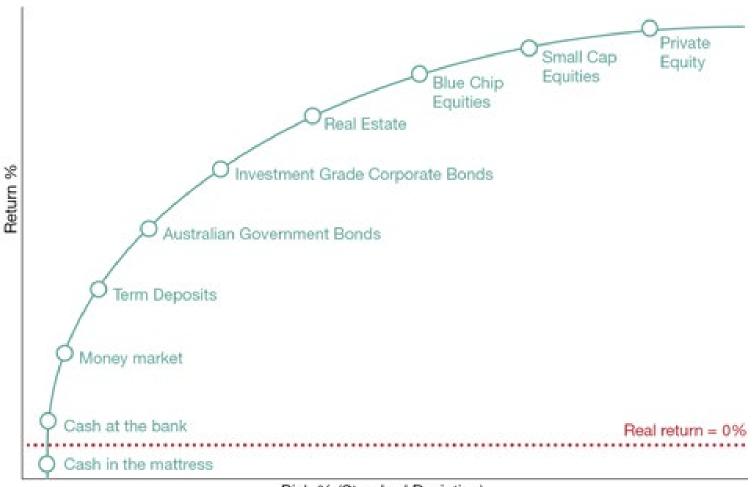
What each Asset class should return over time...

Projected "10-year" Benchmark Asset Class Returns

Investment Exposure	Benchmark	Yield p.a.	Capital	10-yr Return p.a.	Comment
Cash	Bloomberg Bank Bill Index	2.75%	-	2.75%	Assumes a gradual lift in official interest rates toward the "new neutral" rate of 3%p.a.
Aust. Bonds	Bloomberg Australian Composite Bond Index	2.75%	-	2.75%	Assumes a gradual rise in yields from low levels will constrain overall fixed-rate bond returns to broadly equal cash returns over the forecast horizon.
Int. Bonds	Bloomberg Global Aggregate Bond Index	2.50%		2.50%	Assumes a gradual rise in yields from low levels will constrain bond returns over the forecast horizon.
Aust. Property	S&P/ASX 200 Listed Property Index	5.00%	2.0%	7.00%	Assumes income of around 5% p.a. plus earnings growth close to inflation will be partly offset for a small valuation detraction as bond yields rise.
Aust. Equities	S&P/ASX 200 Index	4.50%	5.0%	9.50%	Assumes income of around 4.5% p.a. plus earnings growth close to nominal GDP will be partly offset by a modest valuation detraction as bond yields rise.
Int. Equities	MSCI All World Equity Index	2.50%	5.0%	7.50%	Assumes income of around 2.5% p.a. plus earnings close to nominal GDP. A narrowing in the still relatively high equity-to bond yield gap will allow valuations to withstand a modest increase in bond yields.
Gold	Gold bullion spot price in \$US		2.5%	2.5%	Gold is expected to grow at close to global expected inflation of around 2.5% p.a.



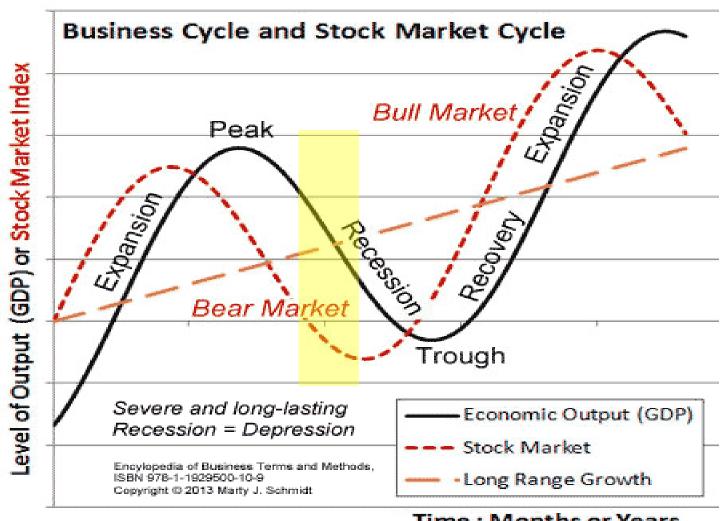
Risk vs Return of each Asset Class



Risk % (Standard Deviation)



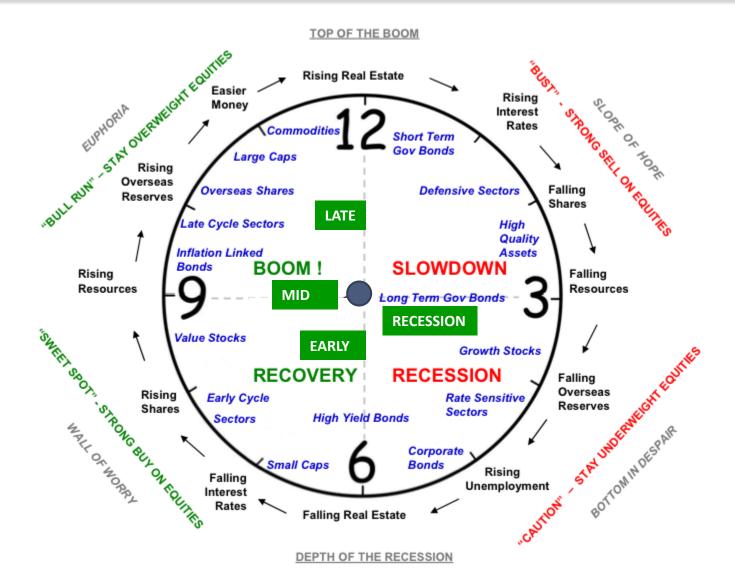
Economic Cycle vs Sharemarket



Time: Months or Years



What Asset classes do well at each stage of the Economic Cycle





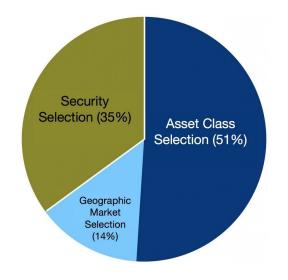
FACT: 65% of performance is due to Asset Allocation!

Investment Choices:

- To invest in capital markets in general;
- To invest in stocks as an asset class instead of bonds; and,
- To invest in stocks in a certain country or region

The 3 implied decisions above have a much larger impact on portfolio outcomes than your choice of specific stock!

A 2011 study showed that Asset Allocation is responsible for 65% of the success of returns of investment portfolios.



Source: Asset Allocation vs. Security Selection -Their Relative Importance - Staub and Singer (2011)

Only 35% is due to stock selection...so it doesn't really matter which stocks you choose if:

- It is a poor time to invest in capital markets in general (i.e. during extremely volatile crisis periods);
- If it is a poor time to invest in stocks vs. bonds; or,
- If it is a poor time to invest in a particular country or regions.



What is Asset Allocation?

Asset allocation is about how much money to invest in different asset classes so as to match the investment risk of a portfolio with the investor's risk tolerance

It is influenced by:

Investment Goals

These are individual aspirations to achieve a given level of return or saving for a particular reason or desire. Therefore, different goals affect how a person invest and risk.

Risk tolerance

This is how much an individual is willing and able to lose a given amount of the original investment in anticipation of getting a higher return in the future.

Time horizon

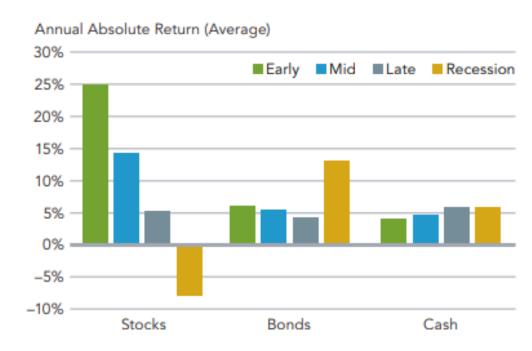
Time horizon factor depends on the duration an investor is going to invest. Most of the time, it depends on the goal of the investment. Different time horizons entail different risk tolerances. A long-term strategy allows for more volatile or higher risk portfolios as dynamics of the economy are uncertain and may change in favor of the investor. Investors with short-term goals should not invest in riskier portfolios.



Why Asset Allocation is so important

Its about managing investment risk!

- Market conditions can cause one asset category to do well and another asset category to have average or poor returns.
- Investing in more than one asset category reduces the risk that you'll lose money and your portfolio's overall investment returns will have a smoother ride.
- If one asset category's investment return falls, your losses in that asset category are counter-acted with better investment returns in another asset category.



Past performance is no guarantee of future results. Asset class total returns are represented by indexes from the following sources: Fidelity Investments, Ibbotson Associates, Barclays, as of July 31, 2014. Source: Fidelity Investments proprietary analysis of historical asset class performance, which is not indicative of future performance.



How to manage a Profitable Investment Portfolio

- 1. Determine the appropriate asset allocation for your investment goals and risk tolerance with a Risk Profiler and Asset Allocation table.
- 2. Pick the individual assets for your portfolio using VectorVest market timing and entry signals. (12-20 investments in a portfolio is ideal for diversification)
 - Position size (amount) of each investment can be equal sizes, or risk-adjusted sizing (2% max risk) subject to a maximum dollar value
- 3. Monitor the diversification of your portfolio at least Monthly, checking to see how weightings have changed.
- 4. Rebalance your portfolio by making adjustments when necessary.
 - Sell investments from over-weighted asset categories or when VectorVest exit signals trigger. Use the proceeds to purchase investments for underweighted asset categories.
 - Purchase new investments for under-weighted asset categories using VectorVest entry signals.
 - If making continuous contributions to the portfolio, alter contributions so that more investments go to under-weighted asset categories until your TRoortfolio is back into balance.

What's your risk profile?

1. How long do you intend to invest your savings? **10** Long term (more than 10 years) Medium-long term (5-10 years) Medium term (2-5 years) Short term (1-2 years) Parking (less than 1 year) 2. Will you need to access these funds during the term of the investment? 2 Yes **10** No 3. Inflation erodes the value of your savings. Growth investing can counter the eroding effect of inflation but will also expose you to the risk of short-term losses. 10 am comfortable with this trade off to beat inflation I am conscious of the risks inflation presents, but would prefer a middle ground Inflation may erode my savings but I have no tolerance for loss 4. Which of the following risk/return scenarios would you be most comfortable with? Low risk/return (maximum return 6% pa, minimum return 3% p.a.) Moderate risk/return (maximum return 8% pa, minimum return -5% p.a.) Above average risk/return (maximum return 12% pa, minimum return -10% p.a.) 10 High risk/return (maximum return 20% pa, minimum return -25% p.a.) 5. What would you do if your investment dropped in value from an initial \$1,000 to \$850? Move the entire invest investment to cash Move some of the investment to cash



10 Buy more of the investment

Do nothing

Determine your risk profile?

- 6. What is the most aggressive investment you've ever made?
- 10 Shares, technology fund, smaller companies fund
- 8 Managed funds
- 6 Investment property
- Own home
- Cash management fund
- 7. If you were investing in a share portfolio, which of the following would suit you best?
- 10 A portfolio of potentially high-returning shares whose value could rise or fall dramatically
- 8 A blue chip portfolio that pays regular dividends
- 6 A mixture of above two options

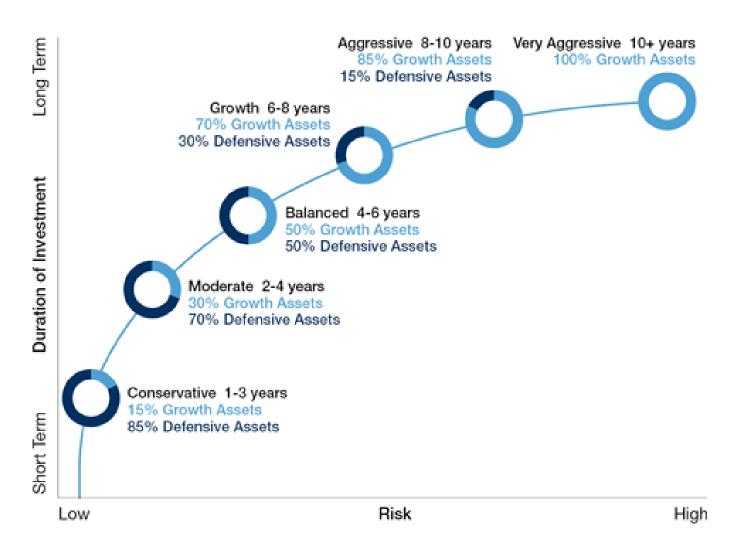
Your Score determines your Risk Profile

15	Conservative

- 16-25 Moderate
- 26-44 Balanced
- 45-55 Growth
- 56-64 Aggressive
- 65+ Very Aggressive



Risk Profiles & Investment Time Horizons





Risk Profile	Defensive/Growth	Definition
Conservative	85/15	This suits investors with a minimum two-year timeframe or those that seek a portfolio comprising mainly of interest bearing assets. This portfolio suits investors who give a high priority to the preservation of capital and are therefore willing to accept lower potential investment performance, hence the 85% exposure to defensive assets (cash and fixed interest).
Moderate	70/30	This suits investors with a minimum three-year timeframe or those who primarily seek income with some potential for capital growth. This portfolio also suits investors seeking a low level of investment value volatility, and therefore willing to accept lower potential investment performance, hence the 70% exposure to defensive assets (cash and fixed interest).
Balanced	50/50	This suits investors with a minimum five-year timeframe or those who seek both income and capital growth. This portfolio suits investors who desire a modest level of capital stability but are willing to accept moderate investment value volatility in return for commensurate potential investment performance, hence the 50% exposure to growth (shares and listed property) and 50% exposure to defensive assets (cash and fixed interest).
Growth	30/70	This suits investors with a minimum seven-year timeframe or those who are willing to accept higher levels of investment value volatility in return for higher potential investment performance. Some capital stability is still desired, but the primary concern is a higher return, hence the 70% exposure to growth assets (shares and listed property).
Aggressive	15/85	This suits investors with a minimum nine-year timeframe or those who are willing to accept high levels of investment value volatility in return for high potential investment performance. The 85% exposure to growth assets (shares and listed property) means that capital stability is only a minor concern.
Very Aggressive	0/100	This suits investors with a minimum ten-year timeframe or those who are willing to accept very high levels of investment value volatility to maximise potential investment performance. The 100% exposure to growth assets (shares and listed property) means that capital stability is not a consideration.



Strategic Asset Allocation (Passive Investment Management)

SAA models are based on "time in the market" and trying to ride through investment cycles in order to generate long-term average returns from each asset class.

Initial target allocations based on Risk Profile determine the maximum to allocate to each Asset Class

Periodically rebalance the portfolio (monthly or quarterly or when allocations are +/-10% from SAA) back to those targets as investment returns skew the portfolio over time.



15% Growth Sub Asset Class	SAA
Australian Equities	5%
International Equities	5%
Australian Property	3%
International Property	2%
Australian Fixed Interest	45%
International Fixed Interest	30%
Australian Cash	10%

70% Growth	
Sub Asset Class	SAA
Australian Equities	22%
International Equities*	34%
Australian Property	7%
International Property	7%
Australian Fixed Interest	14%
International Fixed Interest	9%
Australian Cash	7%

30% Growth	
Sub Asset Class	SAA
Australian Equities	9%
International Equities*	14%
Australian Property	4%
International Property	3%
Australian Fixed Interest	26%
International Fixed Interest	17%
Australian Cash	27%

85% Growth Sub Asset Class	SAA
Australian Equities	26%
•	
International Equities*	44%
Australian Property	7%
International Property	8%
Australian Fixed Interest	5%
International Fixed Interest	4%
Australian Cash	6%

^{*} International Equities includes an Allocation to Listed Infrastructu₁ * International Equities includes an Allocation to Listed Infrastructure

[`]Total combined property allocation should not exceed 15% of SAA

50% Growth	
Sub Asset Class	SAA
Australian Equities	15%
International Equities*	24%
Australian Property	5%
International Property	6%
Australian Fixed Interest	23%
International Fixed Interest	15%
Australian Cash	12%

4000/ 0 //	
100% Growth	
Sub Asset Class	SAA
Australian Equities	32%
International Equities*	55%
Australian Property	7%
International Property	6%
Australian Fixed Interest	0%
International Fixed Interest	0%
Australian Cash	0%



^{*} International Equities includes an Allocation to Listed Infrastructu,* International Equities includes an Allocation to Listed Infrastructure

Eg \$500k investment in an Aggressive Portfolio (SAA)

Strategically allocating a \$500k portfolio:

85% Growth			
Sub Asset Class	SAA	\$	Use VectorVest Market Timing for the
Australian Equities	26%	\$130,000	right TIME to buy
International Equities*	44%	\$220,000	
Australian Property	7%	\$ 35,000	Use VectorVest Searches you like and
International Property	8%	\$ 40,000	have tested
		\$ -	110100000
Australian Fixed Interest	5%	\$ 25,000	Depending on preference, invest with
International Fixed Interest	4%	\$ 20,000	direct equities in each asset class, or
		\$ -	ETFs or Listed Investment
Australian Cash	6%	\$ 30,000	Trusts/Companies – or a combination
		\$500,000	

Rebalance regularly or once the allocations are +/-10% from SAA levels



Tactical Asset Allocation (Active Investment Management)

Tactical asset allocation adjusts the asset allocation slightly as market conditions change. The goal is to reduce exposure to risky assets when conditions are unfavourable, and increase exposure when conditions improve.

TAA decisions are designed to "time the market" and try to generate attractive returns and avoid losses by trying to correctly pick troughs and peaks in investment markets.

TAA can involve changes between Asset Classes as well as within Asset Classes

Some TAA strategies use three different levels to define the level of risk in the market:

- When market risk is low: the tactical portion is allocated to riskier assets.
- When the risk is average: the tactical portion would be spread across all assets, bringing the portfolio back in line with the strategic allocation.
- When risk is high: tactical portion of the portfolio would be allocated to safe haven assets.



Tactical Asset Allocation (Active Investment Management)

15% Growth				
Sub Asset Class	SAA	TAA	Minimum	Maximum
Australian Equities	5%	5%	0%	15%
International Equities	5%	10%	0%	12%
Australian Property	3%	0%	0%	8%
International Property	2%	5%	0%	7%
Australian Fixed Interest	45%	35%	0%	75%
International Fixed Interest	30%	20%	0%	40%
Australian Cash	10%	25%	25%	100%

70% Growth				
Sub Asset Class	SAA	TAA	Minimum	Maximum
Australian Equities	22%	26%	7%	37%
International Equities*	34%	31%	19%	49%
Australian Property	7%	4%	0%	15%
International Property	7%	4%	0%	15%
Australian Fixed Interest	14%	23%	0%	29%
International Fixed Interest	9%	8%	0%	24%
Australian Cash	7%	6%	0%	22%

30% Growth				
Sub Asset Class	SAA	TAA	Minimum	Maximum
Australian Equities	9%	14%	0%	24%
International Equities*	14%	18%	0%	29%
Australian Property	4%	2%	0%	12%
International Property	3%	2%	0%	11%
Australian Fixed Interest	26%	33%	11%	41%
International Fixed Interest	17%	18%	2%	32%
Australian Cash	27%	15%	12%	42%

* International Equities includes an Allocation to Liste	I Infrastructure
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[`]Total combined property allocation should not exceed 15% of SAA

50% Growth				
Sub Asset Class	SAA	TAA	Minimum	Maximum
Australian Equities	15%	17%	0%	30%
International Equities*	24%	23%	9%	39%
Australian Property	5%	3%	0%	13%
International Property	6%	3%	0%	14%
Australian Fixed Interest	23%	30%	8%	38%
International Fixed Interest	15%	15%	0%	30%
Australian Cash	12%	10%	0%	27%

^{*} International Equities includes an Allocation to Listed Infrastructure

85% Growth				
Sub Asset Class	SAA	TAA	Minimum	Maximum
Australian Equities	26%	29%	11%	41%
International Equities*	44%	38%	29%	59%
Australian Property	7%	5%	0%	15%
International Property	8%	5%	0%	16%
Australian Fixed Interest	5%	10%	0%	20%
International Fixed Interest	4%	8%	0%	19%
Australian Cash	6%	5%	0%	21%

^{*} International Equities includes an Allocation to Listed Infrastructure

100% Growth				
Sub Asset Class	SAA	TAA	Minimum	Maximum
Australian Equities	32%	34%	17%	47%
International Equities*	55%	42%	40%	70%
Australian Property	7%	6%	0%	15%
International Property	6%	6%	0%	14%
Australian Fixed Interest	0%	4%	0%	15%
International Fixed Interest	0%	3%	0%	15%
Australian Cash	0%	5%	0%	15%

^{*} International Equities includes an Allocation to Listed Infrastructure



Eg \$500k investment in an Aggressive Portfolio (TAA)

Tactically allocating a \$500k portfolio means you adjust your allocation according to market conditions (temporarily):

85% Growth				
Sub Asset Class	SAA	TAA	SAA\$	TAA\$
Australian Equities	26%	29%	\$130,000	\$145,000
International Equities*	44%	38%	\$220,000	\$190,000
Australian Property	7%	5%	\$ 35,000	\$ 25,000
International Property	8%	5%	\$ 40,000	\$ 25,000
			\$ -	\$ -
Australian Fixed Interest	5%	10%	\$ 25,000	\$ 50,000
International Fixed Interest	4%	8%	\$ 20,000	\$ 40,000
			\$ -	\$ -
Australian Cash	6%	5%	\$ 30,000	\$ 25,000
			\$500,000	\$500,000

Use VectorVest Market Timing for the right TIME to buy

Use VectorVest Searches you like and have tested

Depending on preference, invest with direct equities in each asset class, or ETFs or Listed Investment
Trusts/Companies – or a combination

I personally use TAA to manage portfolios according to market conditions, which are defined using the VectorVest's Colour Guard

The market is moving up. When the color guard is mostly green, it is a good time to be long in the market.

Use TAA – increase allocation

The market is transitioning or moving sideways. Use caution.

Use SAA

The market is moving down.

This is a good time to sit on the sideline and not buy stocks.

Use TAA – reduce allocation

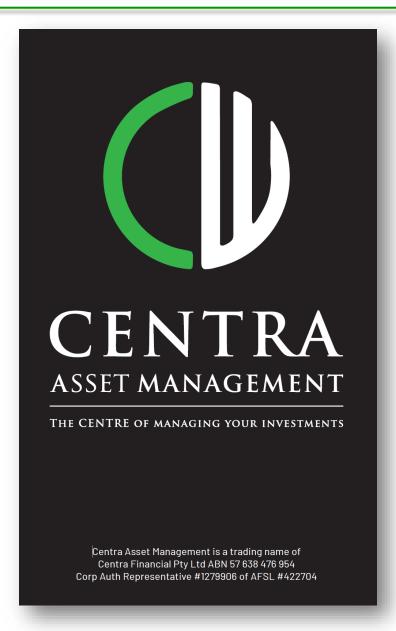


How to manage a Profitable Investment Portfolio

- 1. Risk Profile -> TAA Asset Allocation based on VectorVest Colour Guard.
- 2. VectorVest market timing and entry signals.
- 3. Review portfolio Monthly for changes in asset class weightings.
- 4. Rebalance portfolio.
 - Sell investments in over-weighted asset categories or when VectorVest exit signals trigger. Use the proceeds to purchase investments for underweighted asset categories.
 - Purchase new investments for under-weighted asset categories using VectorVest entry signals.
 - If making continuous contributions to the portfolio, alter contributions so that more investments go to under-weighted asset categories until your portfolio is back into balance.



Get in touch





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