

## Vector Vest, Inc.

### A Tactical Swing Trading Strategy Using The Guppy

#### What We Will Cover

- 1. What Is Guppy Multiple Moving Average Trading System?
- 2. How to Add the Guppy Multiple Moving Averages to Your Graphs.
- 3. A Complete Tactical Trading Strategy for High Probability Entries.

#### The Guppy System

#### What is the Guppy?

The Guppy indicator was created by Daryl Guppy, an Australian financial writer and author.

It comprises Multiple Moving Average bands representing two types of investors, short-term traders and long-term investors.

He called his indicator the Guppy Multiple Moving Averages or GMMA.

#### The Guppy System

#### Why I Love The Guppy

- ✓ Clearer Trends. Decisions are based on just one simple, visual graph pattern, so you can focus on the best stocks that are truly in play.
- ✓ Safer Entries. Guppy practically forces you to wait for the best trade setups Traders and Investors must be in agreement.
- ✓ Faster, Higher Returns. Guppy is designed to deliver higher returns in shorter periods of time a few days or a few weeks.
- ✓ Maximize Your Runners. Guppy graphs filter out the noise so you can let your winners run safely with a pre-set, line-in-the sand SELL Rule based on Moving Averages.

#### The Guppy System

#### Who Is This Type of Swing Trading For?

- > Traders still working a regular day job.
- > Traders who don't want to be tied to a computer all day.
- > Traders with smaller margin accounts who want to accelerate their retirement portfolios.
- Traders who prefer a slower mindset than day-trading but are seeking faster action and quicker results than buy and hold.

#### A Trend Following System

Gain a directional edge in the market:

"Wall Street 'experts' consistently say you can't time the market. But VectorVest times the market and we do it quite well, thank you. We don't predict the market. We track and analyze it. We are trend followers. We decide what to do based on fact, not guesswork."

- Dr. Bart DiLiddo, VectorVest Founder

#### The Guppy System

#### **Key Concept**

"Multiple Moving Averages captures the character of the trend and the relationship between two dominant forces in the market – traders and investors."

Daryl Guppy, Creator of Guppy
Multiple Moving Averages and
Author of Trend Trading

#### The Guppy System

What is the GMMA Indicator?

Two Moving Average bands are plotted on the price graph.

- A band of six *fast* Moving Averages represents the price behaviour of **short-term** traders.
- A band of six slow Moving Averages represents the price behaviour of long-term investors.

#### The Guppy System

#### **Key Concept**

Daryl Guppy's logic behind the use of GMMA from his book titled, Trend Following:

- Traders always lead the change in trend. Their buying pushes up prices in anticipation of a trend change.
  The trend only survives if other buyers come into the market (long-term Investors). Short term (fast) moving averages are used to track the traders' reasoned activity: 3-5-8-10-12-15
- The Investor takes more time to recognize the change in a trend, but eventually follows the lead set by the traders. Long-term moving averages (slow) are used to track the investors' reasoned activity: 30-35-40-45-50-60

#### The Guppy System

#### Our Graph Setup

- Price we start with price off to filter out the noise, then toggle it on to confirm price and any candlestick patterns
- The **Short-term (fast)** exponential moving averages **(EMA's)** are: 3-5-8-10-12-15
- The Long-term (slow) exponential moving averages (EMA's) are: 30-35-40-45-50-60
- RT 40-day Simple Moving Average
- Volume and 50 MA of Volume; breakouts on high volume give fewer false signals
- **EPS** toggle on and off; trade only the best

### What Is The Guppy System?

#### Graph Set-up:

Short-term Band – Traders

3-EMA

5-EMA

EMA Price (3)

EMA Price (5)

8-EMA EMA Price (8)

10-EMA EMA Price (10)

12-EMA

15-EMA

Long-Term Band - Investors

30-EMA

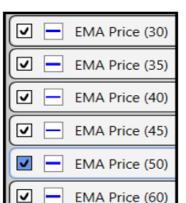
35-EMA

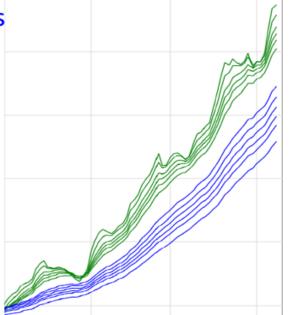
40-EMA

45-EMA

50-EMA

60-EMA





What is the Purpose of the GMMA?

EMA Price (12)

EMA Price (15)

It gives us a greater depth of information.

It is used in technical analysis to identify changing trends.

#### The Guppy System

#### Why Multiple Moving Averages?

Gives us precise information about price trend and the relationship between Traders and Investors.

#### Why the 40-Moving Average of RT?

Confirms the direction, momentum and magnitude of price moves. Avoid false signals.

#### Why Earnings Per Share?

Price follows earnings. VectorVest graphs allow us to see a forward-looking EPS trend.

#### Trading Guidance

- Trade in the direction of the Traders when the fast EMAs have crossed above the slow Investors EMAs.
- When Traders bands narrow and compress, prepare for a change in trend.
- The slow Investors band confirms the overall trend direction. Watch for contractions of the Traders band moving into and above the Investors band for entries or adding shares.
- Wait for additional confirmation with rising 40-MA of RT, EPS, and Volume.





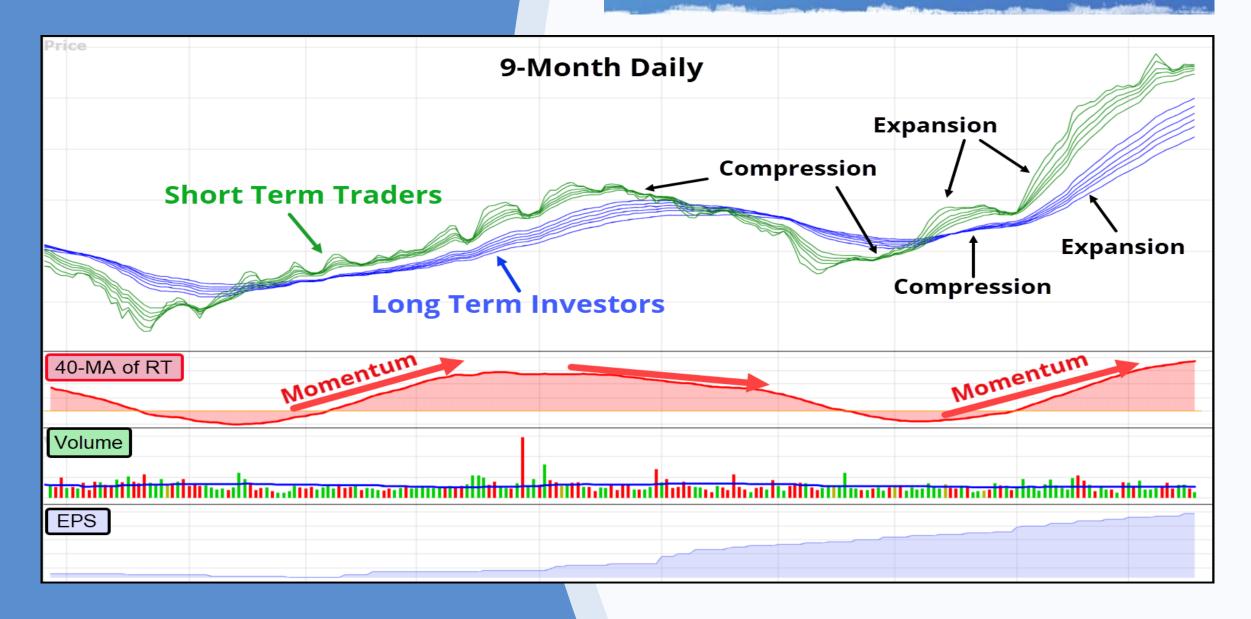
#### Buy and Sell Rules

#### **Buy Rules**

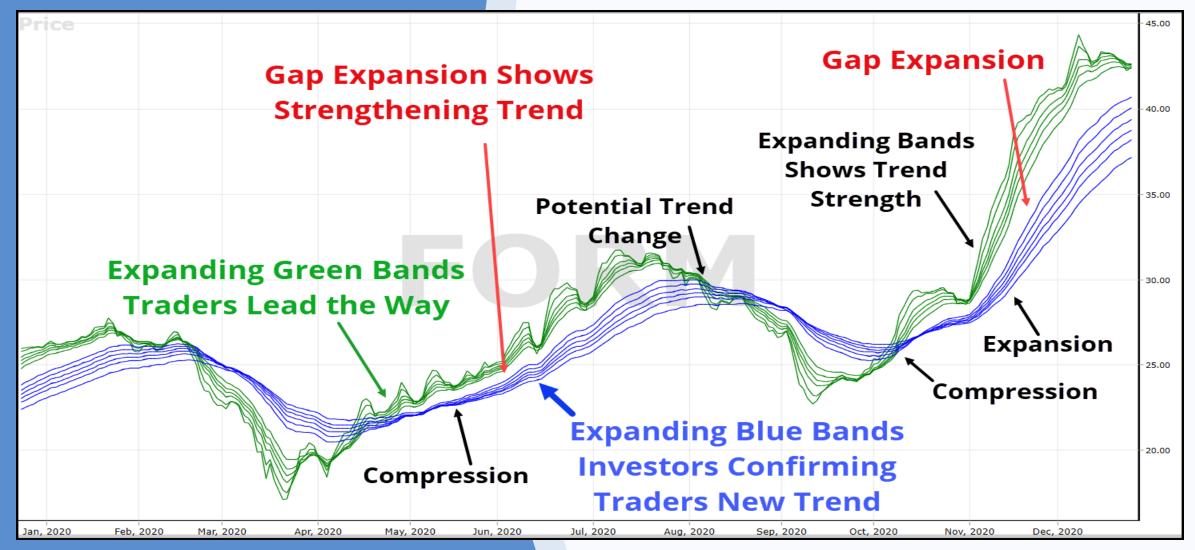
- The Trader band has crossed above the Investor band, and they have started to separate and fan out.
- 2. The 40-MA of RT is rising.
- 3. The Market is in an uptrend ie. DEW.

#### **Sell Rules**

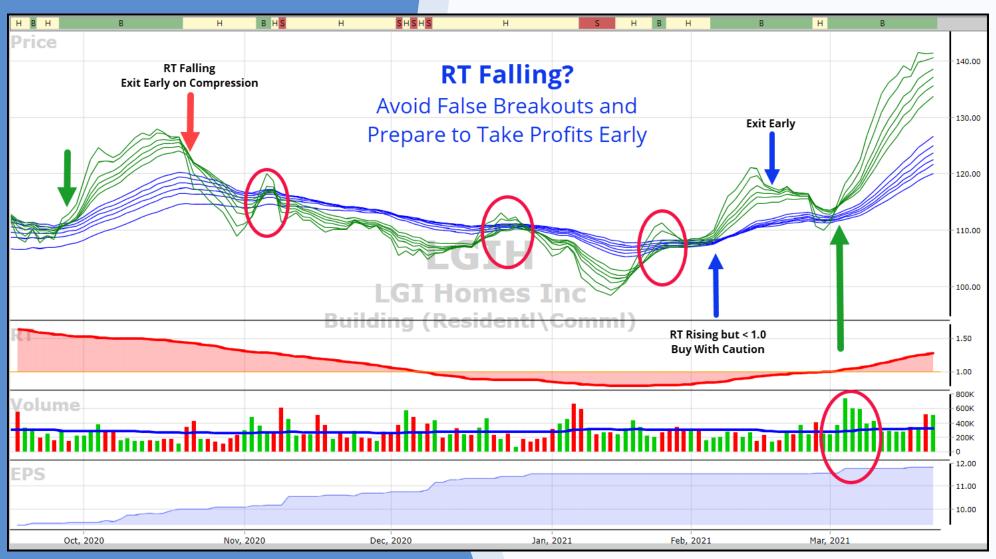
- 1. Early Sell when the Trader EMAs have squeezed together and started to fall, and if there is no separation or "gap" between the Trader and Investor bands, especially when the 40-MA of RT is falling.
- 2. Line in the Sand Always Sell when one or more of the Trader EMAs have crossed below the Investor EMAs.



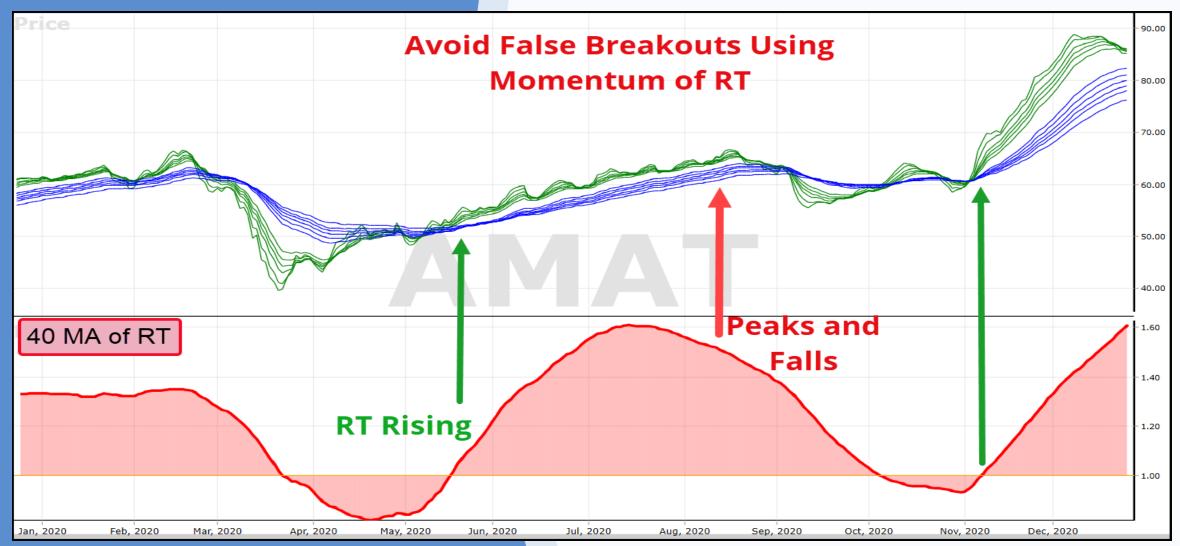




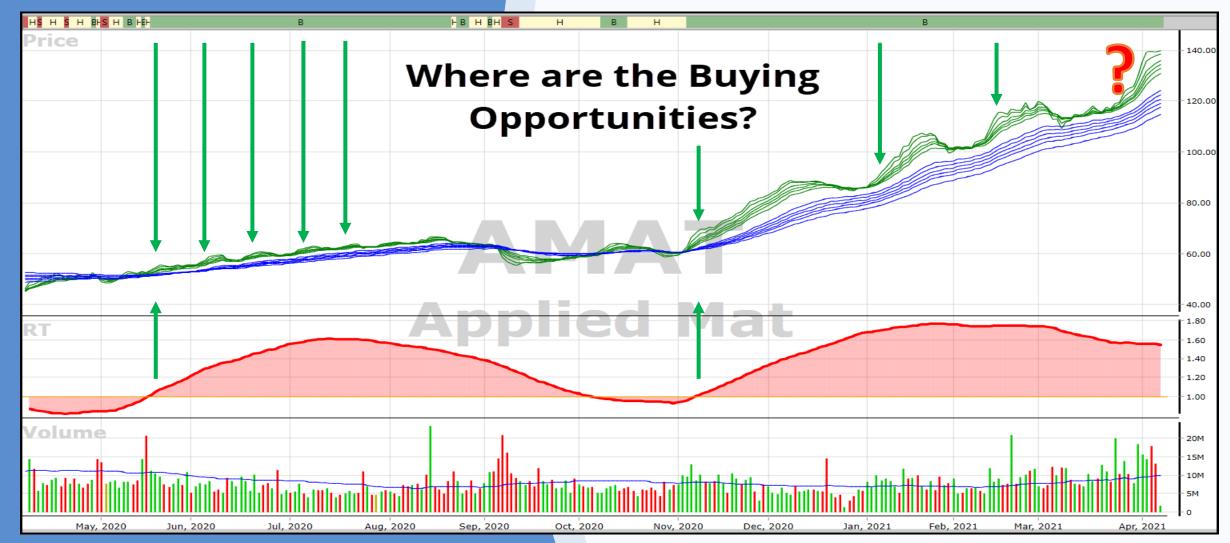




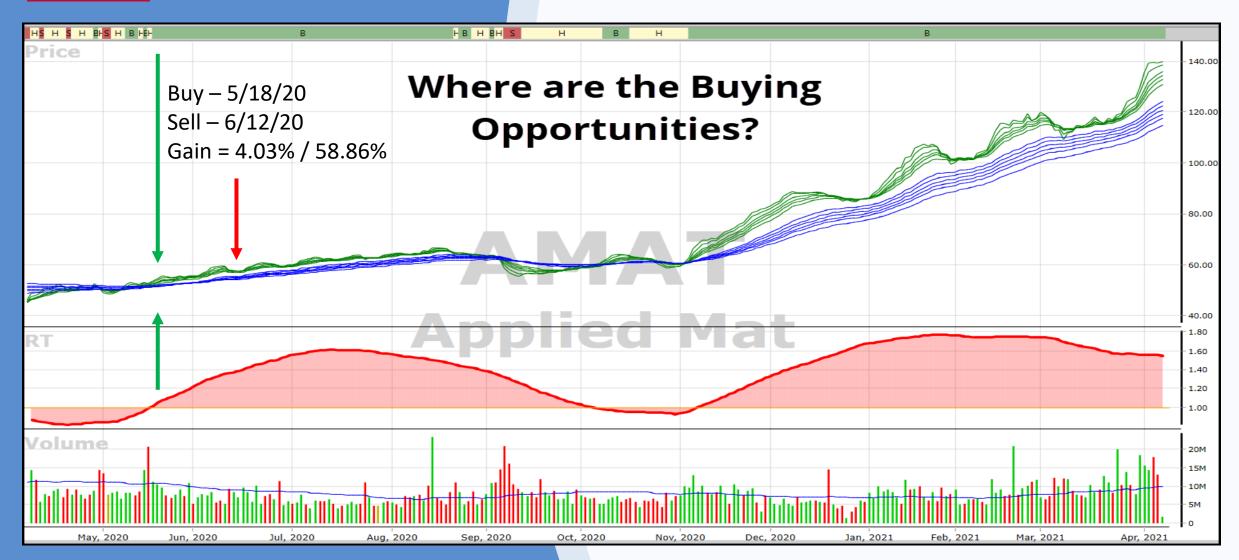




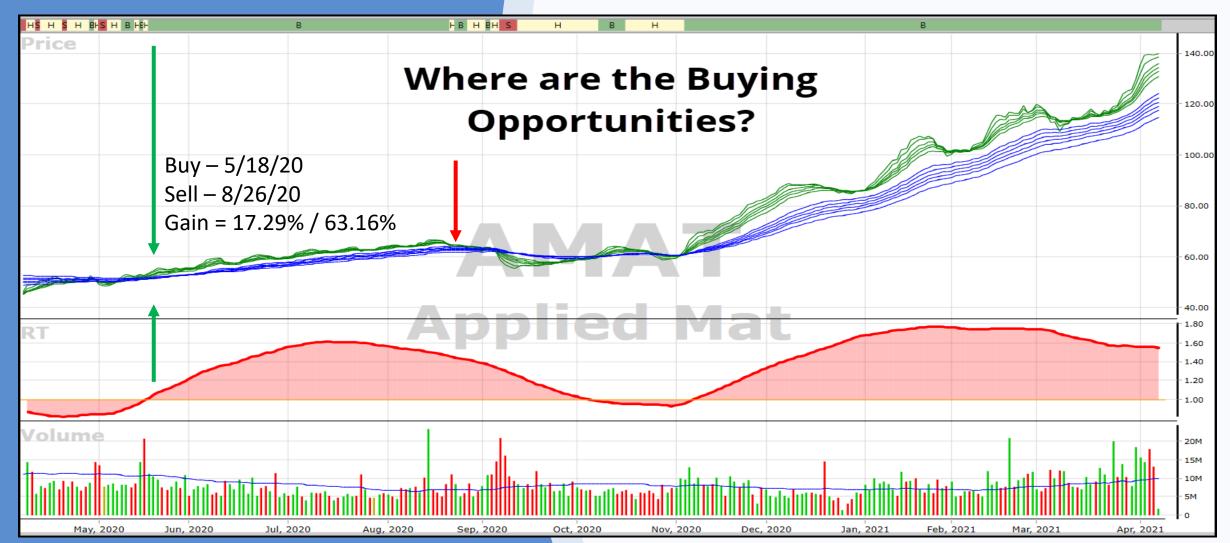




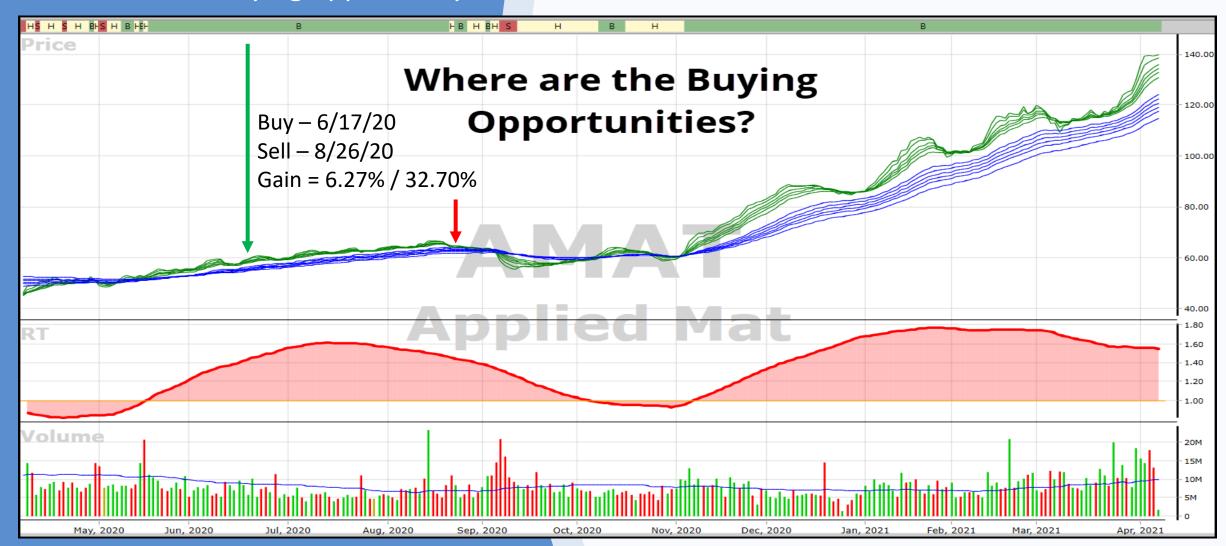
### Taking profits early.







### What if you missed the first Buying opportunity?

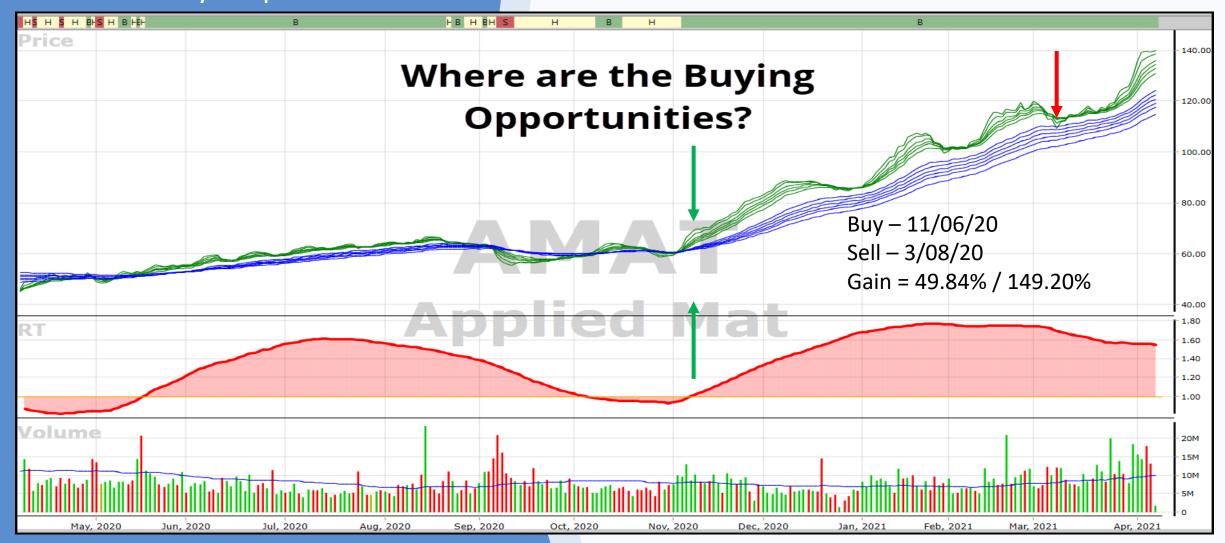






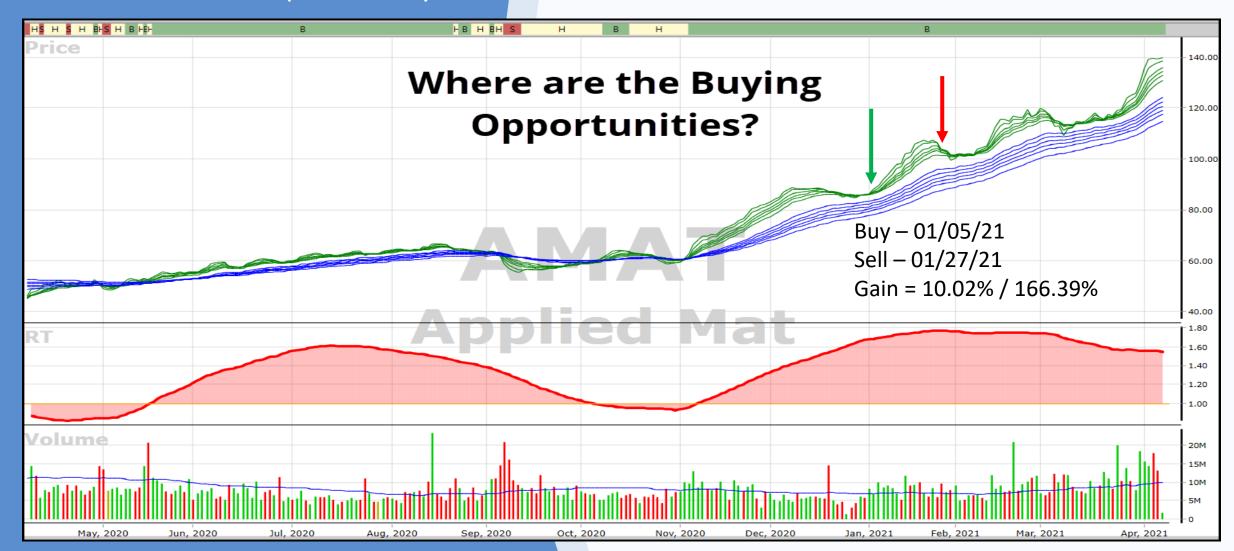


Take profits early to remove your risk, then let your profits run.



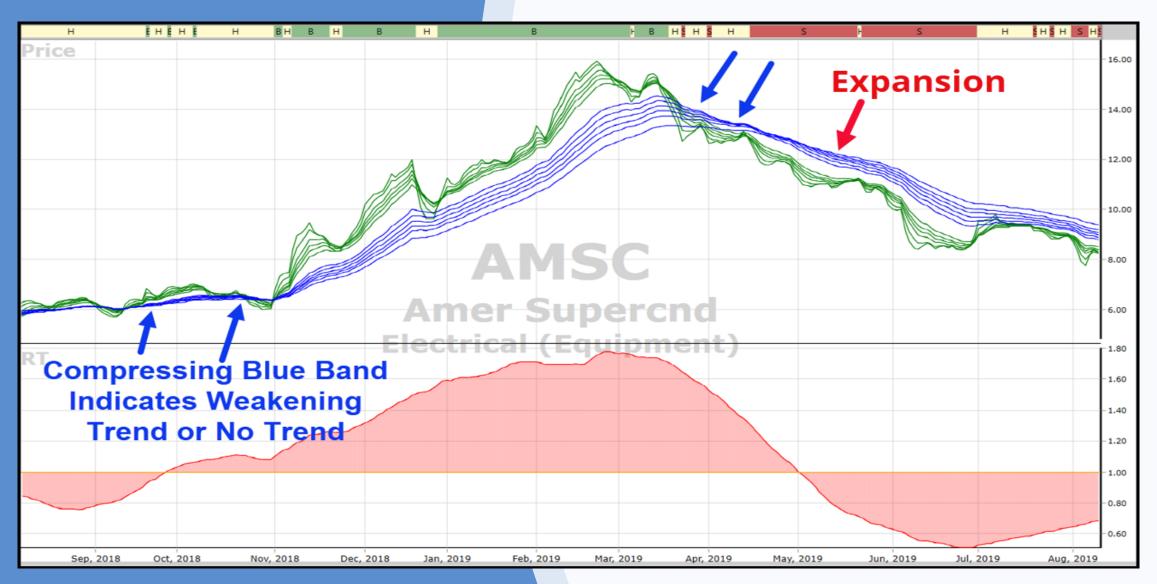


Missed the first one, Buy on the dip. Sell early.

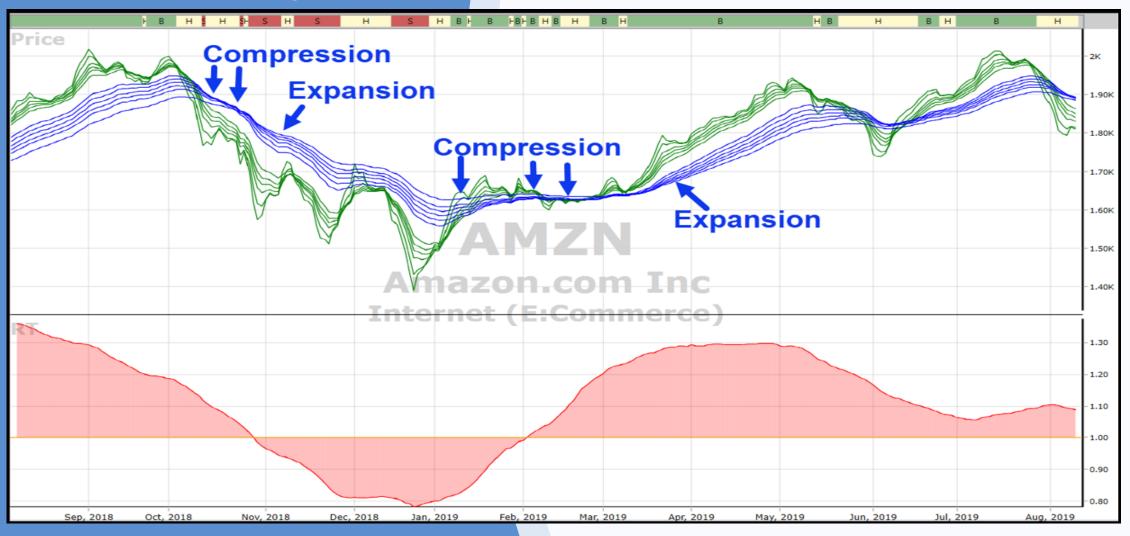




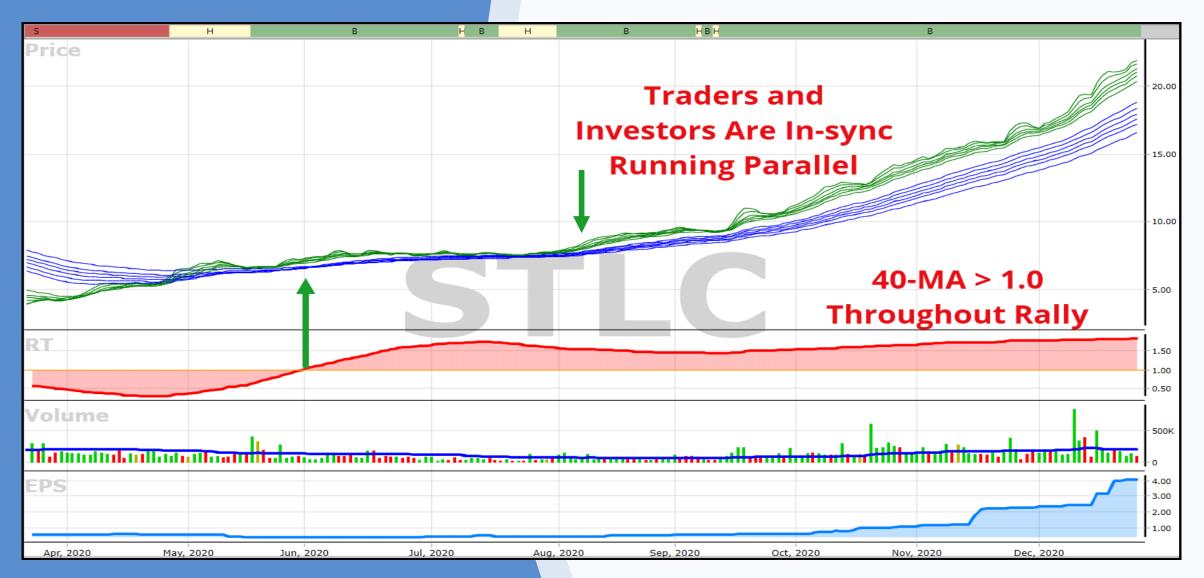
To Short, look for the opposite setup.



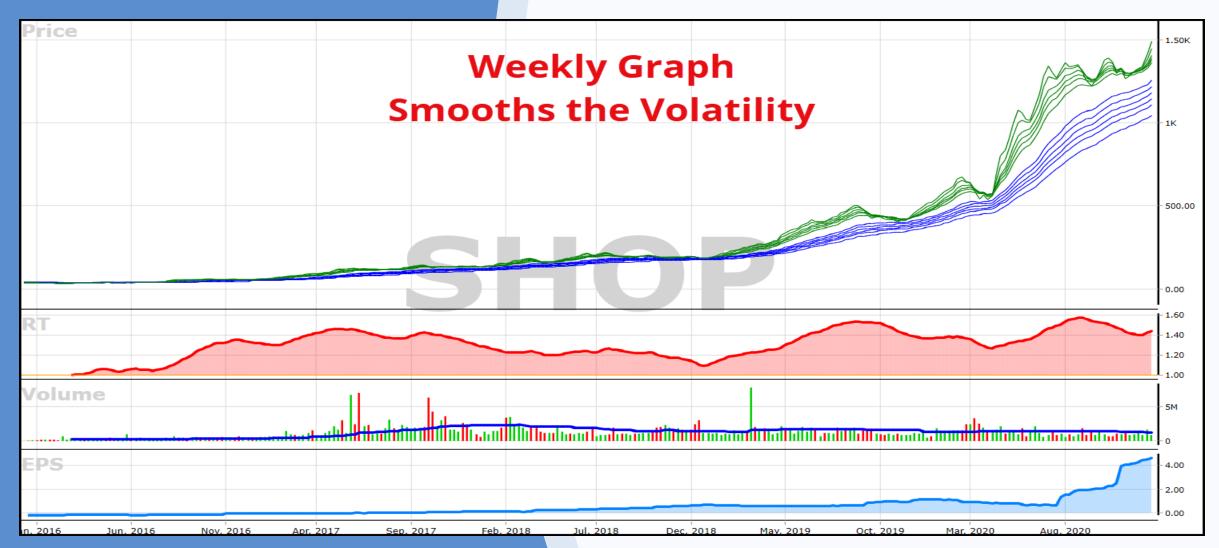
VectorVest's Buy rating can be your trigger, or wait for confirmation of MA of RT to start rising.















#### The Setup

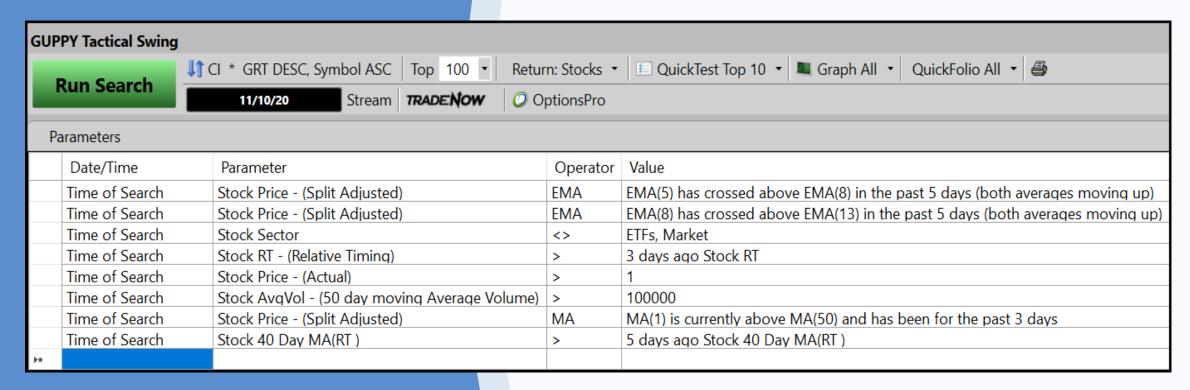
The hardest and most time-consuming part of swing trading is to find the right stocks with the correct setup early in the trend change.

Three Ways VectorVest makes it easier:

- Stock Viewer Allows you to rank, sort and analyze the best candidates quickly and easily.
- 2. WatchList Viewer Prebuilt premium Watchlists for top stocks in top groups.
- 3. UniSearch A powerful search engine to pinpoint potential candidates with the right setup.

Let's focus on UniSearch.

#### The Setup



<sup>\*</sup>Requires RealTime Subscription or ProTrader Premium Add-In for the technical studies

<sup>\*\*</sup>Adjust Stock AvgVol level to suit the market in which you trade

#### Questions? Need Help?

Questions? Need help? Contact Us.

1-888-658-7638

#### International

**Australia: 1800 303 782** 10pm - 2pm AEST Mon - Sat

Belgium: 0800 261 88 Germany: 0800 184 4965 Netherlands: 0800 184 4965

1pm - 5am Mon - Fri; 3pm - 11pm CET Sat

#### International

Hong Kong: 800 962 139 7pm - 11am HKT Mon - Sat

**Singapore: 800-130-1519** 7pm - 11am SGT Mon - Sat

United Kingdom: 0800 014 8974

12pm - 4am Mon - Fri; 2pm - 10pm GMT Sat

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